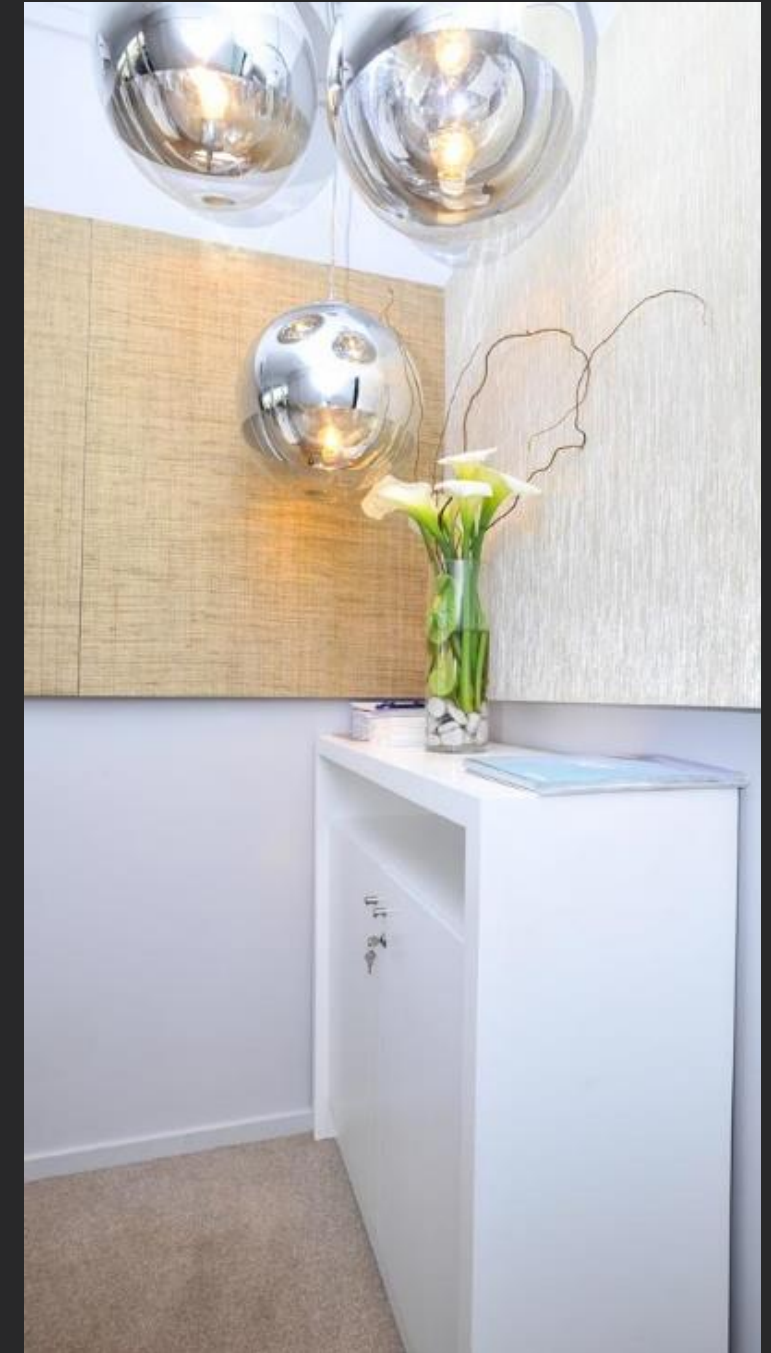




WHO WE ARE

SSQ Design is an award winning design and project management agency.
We are a level 2, QSE Contributor to B-BBEE and a member of EXSA



WHAT WE DO

SSQ Design specialises in the design and fit-out of permanent interiors including Offices, Restaurants and Retail Stores, as well as temporary structures including Exhibition Stands, Pop-up shops and Activation Sets.

We manage all elements of a project from inception to flawless execution including space assessment, space planning, interior design, costing, procurement and implementation.

Our extensive 40 years of experience in projects reaches across all disciplines of Interior Design.

Herewith a showcase of some of those projects.





GREAT DESIGN
is aesthetic. The aesthetic quality of a space is integral to its usefulness, because products are used everyday and have an effect on people and their well-being. Only well executed spaces can be beautiful.





GREAT DESIGN

makes a space understandable. It clarifies the space's structure. Better still, it can make the space clearly express its function by making use of the user's intuition. At best, it is self-explanatory.





GREAT DESIGN

is thorough down to the last detail. Nothing must be arbitrary or left to chance. Care and accuracy in the design process show respect towards the consumer.







GREAT DESIGN

is unobtrusive. Spaces fulfilling a purpose are like tools. They are neither decorative objects nor works of art. Their design should therefore be both neutral and restrained, to leave room for the user's self expression.



GREAT DESIGN

makes a space useful. A space is made to be used. It has to satisfy certain criteria, not only functional but also psychological and aesthetic. Good design emphasises the usefulness of a space while disregarding anything that could possibly detract from it.





GREAT DESIGN

is innovative. The possibilities for innovation are not, by any means, exhausted. Technological development is always offering new opportunities for innovative design. But innovative design always develops in tandem with innovative technology, and can never be an end in itself.







GREAT DESIGN

is honest. It does not make a space more innovative, powerful or valuable than it already is. It does not attempt to manipulate the consumer with promises that cannot be kept.



MAXIM
PEO

GREAT DESIGN

is long lasting. It avoids being fashionable and therefore never appears antiquated. Unlike fashionable design, it lasts many years - even in today's throwaway society.







GREAT DESIGN

is as little design as possible. Less, but better - because it concentrates on the essential aspects, and the products are not burdened with non-essentials. Back to purity, back to simplicity.





GREAT DESIGN
is environmentally friendly.
Design makes an important
contribution to the preservation
of the environment. It conserves
resources and minimises
physical and visual pollution
throughout the lifecycle of the
space.

CLIENT TESTAMONIALS

SSQ delivered an outstanding design that exceeded our expectations. They followed through with impeccable build quality and attention to detail. Their project team managed the project extremely well despite changes in scope and difficult operating conditions. Extremely proud of the end result and this was all thanks to the team from SSQ!

- *Aveshen Naidoo, Manager: Building Maintenance and Technical Innovation, Group Real Estate Services: Retail, Standard Bank*

Working with the SSQ Design team was a great experience from start to finish. I salute the SSQ Team for their professionalism, expertise and support with the refurbishment of our training centre, offices and reception area. The level of finish was high and attention to detail great. I wouldn't hesitate to recommend them!

- *Lynne Carstens – Airbus Southern Africa Pty Ltd*

From the first meeting with SSQ Design, we knew that this organisation does design differently. The creative design team listened intently to our requirements and offered fantastic solutions to our concerns. Their storyboard and creative concept was far superior to the other quotations and from design to final hand-over, our project was handled with professionalism and attention to detail. Thank you SSQ for a beautiful space – better than we envisioned with practical add-ons that we didn't even think about. Your years of experience in creating beautiful spaces has embodied our vision. We've had so many compliments for our new multi-functional coffee shop! I can truly recommend SSQ for innovative, practical, bespoke space

- *Saret Britz, Gemeentebestuurder, NG Weltevreden*



NOKIA



FUJIFILM

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